BRADY

new

Product Launch Brief

BradyPrinter i5100 Industrial Label Printer

▶ Launch date

June 6, 2018

▶ Product name and description

The Brady IP 300 and 600 printers will soon be obsolete and will be replaced with the BradyPrinter i5100 Industrial Label Printer. The new i5100 is compatible with all materials that were approved for the IP printers.

With the new i5100, you get the perfect combination of high-volume performance and smart printing technology to make high-mix printing easier throughout your facility.

▶ Product features and benefits

- **Simple setting changes:** The intuitive touchscreen allows you to quickly and easily change settings on your printer.
- **Full-performance printing:** This printer provides all the essential features you need for high-performance printing.
- **Intelligent print technology:** Take the guesswork out of material changeovers and set up with materials and software that communicate with the printer so you can get back to work faster.
- **Smart loading design:** Changing out materials is fast and easy with the specially designed ribbon spindles and auto-centering roll holders that lock into place without any clumsy extra steps.
- **Hardware options:** You'll get a variety of connection ports to stay connected any way you need to and you'll get interchangeable rollers to optimize printing on a variety of material widths.

▶ Target markets / users and applications

Basic Electrical and ADM
- Panel and switchgear shops
- Electrical contractors
- Automation and electrical engineers
- ADM manufacturers
- Installers, field techs, electricians
- Wire/cable harness assembly

Electronics/Product ID
- PC board builders/pick-n-place
- PC board manufacturers
- ODMs
- Product manufacturers
- Production managers
- Manufacturing engineers
- Process leaders
- Quality engineers/managers

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Target markets / users and applications

Laboratories
- CRO's
- Academic labs and universities
- Life science and biotech labs
- Lab manager
- Lab techs
- Research assistants
- PI's

General Industrial ID
- Asset ID
- Shelf and part number labels
- Misc. industrial ID
- Logistics/warehousing

Product part numbers

Product number	Description	UOM	US list price	Discount group
149452	i5100 Printer 300	EA	$2,250.00	4
149453	i5100 Printer 300, Cut	EA	$2,775.00	4
149455	i5100 Printer 600	EA	$3,420.00	4
149456	i5100 Printer 600, Cut	EA	$3,945.00	4
149470	i5100-IP, Auto-detect Label Roll Holder	EA	$178.00	4
149471	i5100 Print Roller 120mm	EA	$78.00	4
149598	i5100 Print Roller 80mm	EA	$89.00	4
149472	i5100 Print Roller 25mm	EA	$89.00	4
149473	i5100 Print Roller 50mm	EA	$89.00	4
149562	i5100-IP, Ribbon Take-up Spindle	EA	$35.00	4
149563	RS232C Cable,9/9pin,3m	EA	$26.00	4

Promotional tools

Visit the Brady Library i5100 portal for collateral, logos, videos, product images and more!

End of life announcement

The predecessor of the BradyPrinter i5100, the IP series printer, will be available until current stock is depleted. Please see obsoleting and replacement parts bwl.

Obsolete with replacement:

Obsolete catalog number	Obsolete product number	Replacement catalog number	Description
BP-IP300	103957	149452	i5100 Printer 300
BP-IP600	103958	149455	i5100 Printer 600
BP-IP300-C	103959	149453	i5100 Printer 300, Cut
BP-IP600-C	103960	149456	i5100 Printer 600, Cut

Obsolete with no replacement:

Product number	Description
110945	Brady DOD UID System with IP600
134113	IP300 (na) + LMS CD
134114	IP600 (na) + LMS CD
149201	IP600 Printer UID Kit– Handheld
149203	IP600 Printer UID Kit – Tabletop

For more information, visit BradyID.com or call 1-888-272-3946