



® The Brand Electricians Trust.™

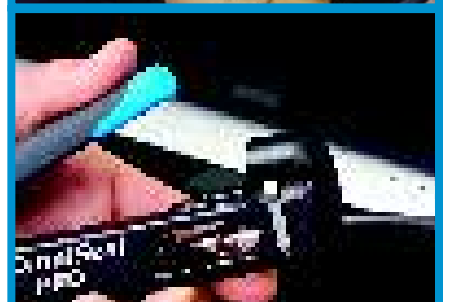


IDEAL Merchandising Catalog

Profit Centers • Counter Displays • Floor Displays • Wall Displays • Gravity Dispensers • Signage • Accessories

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Counter Displays



T®-Stripper Wire Stripper Display – PC-3332

\$1,964⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(10)	45-101	V-Notch Stripper
(10)	45-120	T®-5 T®-Stripper Wire Stripper
(10)	45-235	Underground Feeder Stripper
(10)	45-415	Reflex™ Premium T®-Stripper Wire Stripper
(10)	45-615	Reflex™ Super T®-Stripper Wire Stripper
(10)	45-621	Reflex™ Super, Dual NM
(10)	45-777	7-in-1 Wire Stripper
(10)	45-918	Kinetic® Reflex™ T®-Stripper Wire Stripper

Components:

(1)	Y-303	Display Rack w/Hooks
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Dimensions: 21" x 28" x 9"



Bit Grandstand Display – PC-3399

\$633⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(50)	78-0200-25	Phillips #1 1" Insert Bit
(50)	78-0202-25	Phillips #2 1" Insert Bit
(50)	78-0205-25	Phillips #3 1" Insert Bit
(25)	78-0102-25	Double-Ended (P2/SL)
(50)	78-0201-25	Phillips #1 2" Power Bit
(50)	78-0203-25	Phillips #2 2" Power Bit
(50)	78-0206-25	Phillips #3 2" Power Bit
(25)	78-0104-25	Double-Ended (P2/SQ)
(50)	78-0219-25	Square #1 1" Insert Bit
(50)	78-0221-25	Square #2 1" Insert Bit
(50)	78-0224-25	Square #3 1" Insert Bit
(25)	78-0105-25	IDEAL Combo Drive #2 1" Insert Bit
(50)	78-0220-25	Square #1 2" Power Bit
(50)	78-0222-25	Square #2 2" Power Bit
(50)	78-0225-25	Square #3 2" Power Bit
(25)	78-0106-25	IDEAL Combo Drive #2 2" Power Bit

Qty. Cat. No. Description

(50)	78-0215-25	Slotted 7/32" 1" Insert Bit
(50)	78-0213-25	Slotted 3/16" 1" Insert Bit
(50)	78-0216-25	Slotted 7/32" 2" Power Bit
(50)	78-0214-25	Slotted 3/16" 2" Power Bit
(10)	78-0111-10	1/4" Magnetic Nut Setter
(10)	78-0114-10	5/16" Magnetic Nut Setter
(10)	78-0113-10	3/8" Magnetic Nut Setter
(25)	78-0217-25	Socket Adapter 1" Insert Bit
(10)	78-0108-10	6" Magnetic Bit Holder
(5)	78-0208-5	6" Quick Change Chuck

Components:

(1)	Y-332	Grandstand Display (includes graphic labels)
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Dimensions: 20" x 20" x 17"



Insert/Power Bit Fish Bowl Display – PC-3401

Contents:

Qty.	Cat. No.	Description
(300)	78-0202-25	Phillips #2 1" Insert Bit
(300)	78-0221-25	Square #2 1" Insert Bit
(300)	78-0213-25	Slotted 3/16" 1" Insert Bit
(100)	78-0203-25	Phillips #2 2" Power Bit
(100)	78-0222-25	Square #2 2" Power Bit
(100)	78-0214-25	Slotted 3/16" 2" Power Bit

\$552⁹⁹
MSRP

Components:

(6)	Y-329	Fishbowls
(1)	Y-330	Fishbowl Display Rack (includes header)



Dimensions: 11" x 10" x 9"

Insert Bit Fish Bowl Display – PC-3402

Contents:

Qty.	Cat. No.	Description
(300)	78-0200-25	Phillips #1 1" Insert Bit
(300)	78-0219-25	Square #1 1" Insert Bit
(300)	78-0213-25	Slotted 3/16" 1" Insert Bit
(300)	78-0202-25	Phillips #2 1" Insert Bit
(300)	78-0221-25	Square #2 1" Insert Bit
(300)	78-0215-25	Slotted 7/32" 1" Insert Bit

\$720⁹⁹
MSRP

Components:

(6)	Y-329	Fishbowls
(1)	Y-330	Fishbowl Display Rack (includes header)

Power Bit Fish Bowl Display – PC-3403

Contents:

Qty.	Cat. No.	Description
(100)	78-0201-25	Phillips #1 2" Power Bit
(100)	78-0220-25	Square #1 2" Power Bit
(100)	78-0214-25	Slotted 3/16" 2" Power Bit
(100)	78-0203-25	Phillips #2 2" Power Bit
(100)	78-0222-25	Square #2 2" Power Bit
(100)	78-0216-25	Slotted 7/32" 2" Power Bit

\$384⁹⁹
MSRP

Components:

(6)	Y-329	Fishbowls
(1)	Y-330	Fishbowl Display Rack (includes header)

IDEAL® Counter Displays

Electronic Screwdriver Rack w/Header
Y-250

\$30⁹⁹
MSRP



Dimensions: 14" x 14" x 6"

Display Rack (includes 12 hooks)
Y-303

\$79⁹⁹
MSRP



Dimensions: 28" x 21" x 9"

Acrylic Counter Display
Y-320

Product and Literature not included.

\$38⁹⁹
MSRP



Dimensions: 11" x 10" x 9"

Fishbowl Rack w/Header
Y-330

Fishbowls included. Product not included.

\$18⁹⁹
MSRP



Dimensions: 11" x 10" x 9"

Grandstand Display
Y-332

Graphic labels included. Product not included.

\$125⁹⁹
MSRP



Dimensions: 20" x 20" x 17"



Twister® Wire Connector
Try-Me Display
Y-577

Product included.

\$14⁹⁹
MSRP



Dimensions: 10.5" x 8.5" x 4.25"

Twister® Pro/B-TWIST™
Wire Connector Try-Me Display
Y-583

Product included.

\$14⁹⁹
MSRP



Dimensions: 10.5" x 8.5" x 4.25"

SpliceLine® Wire Connector
Try-Me Display
Y-587

Product included.

\$14⁹⁹
MSRP



Dimensions: 9" x 8.5" x 4.25"

PowerPlug® Luminaire Disconnect
Try-Me Display
Y-594

Product included.

\$14⁹⁹
MSRP



Dimensions: 9" x 8.5" x 4.50"

Little Displays with Big Impact:

When space is at a premium, counter displays help ensure every square foot earns its keep. For distributors, our compact displays are perfect for showing off impulse items or specialty SKUs. In addition, small, promotional, or seasonal items displayed near the cash register can significantly increase impulse buys. Durably built and available in a variety of styles, IDEAL Electrical counter displays are available to help maximize your point-of-purchase sales.



Wall Displays



2 ft. Wall Panel – Grounding Products – PC-3230

\$1,273⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(10)	30-092	Greenie® Grounding Wire Connectors, 100/box
(4)	30-3184	Jumper, #12 AWG Str., Green w/#10 Fork, #10 Ring, 25/bag
(10)	30-3392	Jumper, #12 AWG Solid, Green w/Loop & Screw, 50/box
(10)	30-3287	2-Wire Combo, #12 AWG Str., Green w/#10 Ring & Ground Screw, one stripped-end and one #10 Fork tail, 25/bag
(10)	30-3594	Ground Screw, Thread-Forming, Hole-Finding Combination Hex, Phillips, Slotted and Robertson Tip
(10)	30-410	Steel Crimp Connectors, Model 410, 100/box
(10)	2006S	Splice Cap Copper Crimps (18 - 10 AWG), 100/bag
(10)	2011S	Splice Cap Copper Crimps (14 - 4 AWG), 100/bag

Components:

(1)	Y-415	2' Wall Panel
(1)	Y-417	2' Shelf
(1)	P-1574	2' The Brand Electricians Trust Header

Dimensions: 2'x 3'x 12"



2 ft. Wall Panel - Screwdriver Bits – PC-3400

\$729⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description	Qty.	Cat. No.	Description
(6)	78-0200	Phillips #1 1" Insert Bit	(6)	78-0227	Torx® 25 1" Insert Bit
(6)	78-0201	Phillips #1 2" Power Bit	(6)	78-0228	Torx® 27 1" Insert Bit
(6)	78-0202	Phillips #2 1" Insert Bit	(6)	78-0229	Torx® 30 1" Insert Bit
(6)	78-0203	Phillips #2 2" Power Bit	(6)	78-0100	7 pc. Torx® Bit Set in Holder
(6)	78-0205	Phillips #3 1" Insert Bit	(6)	78-0101	7 pc. Tamperproof Torx® Bit Set in Holder
(6)	78-0206	Phillips #3 2" Power Bit	(6)	78-0230	Tamperproof Torx® T20 1" Insert Bits
(6)	78-0111	Magnetic Nut Setter 1/4"	(6)	78-0231	Tamperproof Torx® T25 1" Insert Bit
(6)	78-0114	Magnetic Nut Setter 5/16"	(6)	78-0232	Tamperproof Torx® T27 1" Insert Bit
(6)	78-0113	Magnetic Nut Setter 3/8"	(6)	78-0233	Tamperproof Torx® T30 1" Insert Bit
(6)	78-0112	Magnetic Nut Setter	(6)	78-0204	Phillips #2 6" Power Bit
(6)	78-0219	Square #1 1" Insert Bit	(6)	78-0223	Square #2 6" Power Bit
(6)	78-0220	Square #1 2" Power Bit	(6)	78-0108	Magnetic Bit Holder 6"
(6)	78-0221	Square #2 1" Insert Bit	(6)	78-0107	Magnetic Bit Holder 4"
(6)	78-0222	Square #2 2" Power Bit	(6)	78-0207	Quick Change Chuck 3 3/4"
(6)	78-0105	Combo Head® 1" Insert Bit	(3)	35-934	33 pc. Quick Release Driver & Standard Bit Set
(6)	78-0106	Combo Head® 2" Power Bit	(2)	35-933	33 pc. Quick Release Driver & Tamperproof Bit Set
(6)	78-0209	Slotted 1/4" 1" Insert Bit	(2)	35-933TP	32 Bit Block Replacement (TP)
(6)	78-0210	Slotted 1/4" 2" Power Bit	(2)	35-933STD	32 Bit Block Replacement (STD)
(6)	78-0213	Slotted 3/16" 1" Insert Bit			
(6)	78-0214	Slotted 3/16" 2" Power Bit			
(6)	78-0211	Slotted 1/8" 1" Insert Bit			
(6)	78-0212	Slotted 1/8" 2" Insert Bit			
(6)	78-0102	DE Slotted 1/4"/Phillips #2			
(6)	78-0103	DE Slotted 1/4"/Square #2			
(6)	78-0217	Socket Adapter 1" Insert Bit			
(6)	78-0218	Socket Adapter 2" Power Bit			
(6)	78-0226	Torx® 20 1" Insert Bit			

Components:

(1)	Y-415	2' Wall Panel
(46)	Y-458	Wall Board Hooks - 4"
(1)	P-5096	Industrial Screwdriver Bits Header Card

Dimensions: 2'x 3'x 2"

Torx® is a registered trademark of Acument Intellectual Properties, LLC.



T&M Residential – PC-6273

\$896⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(5)	61-025	VoltAware™ NCV Tester
(1)	61-076	Vol-Con® Voltage/Continuity Tester
(1)	61-340	Digital Multimeter w/TRMS
(1)	61-342	Digital Multimeter
(2)	61-051	GFCI E-Z® Circuit Tester
(1)	61-534	Digital Breaker Finder
(2)	61-744	600A Clamp
(1)	61-746	600A Clamp w/TRMS

Components:

(1)	Y-415	2' Wall Panel (optional)
(3)	Y-459	6" Hooks (optional) 4/pkg.
(1)	P-5040	2' T&M Header
(1)	P-5041	Vertical Banner

Dimensions: 3'x 2'x 2"



T&M Commercial – PC-6274

\$1632⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(5)	61-025	VoltAware™ NCV Tester
(1)	61-076	Vol-Con® Voltage/Continuity Tester
(1)	61-342	Digital Multimeter w/TRMS
(5)	61-051	GFCI E-Z® Circuit Tester
(1)	61-521	3-Phase/Motor Rotation Tester
(1)	61-534	Digital Breaker Finder
(1)	61-746	600A Clamp w/TRMS
(1)	61-486	Digital Multimeter w/TRMS, Capacitance, Frequency
(1)	61-763	660A TightSight™ Clamp Meter w/TRMS
(1)	61-765	660A AC/DC TightSight™ Clamp Meter w/TRMS

Components:

(1)	Y-415	2' Wall Panel (optional)
(3)	Y-459	6" Hooks (optional) 4/pkg.
(1)	P-5040	2' T&M Header
(1)	P-5041	Vertical Banner

Dimensions: 3'x 2'x 2"

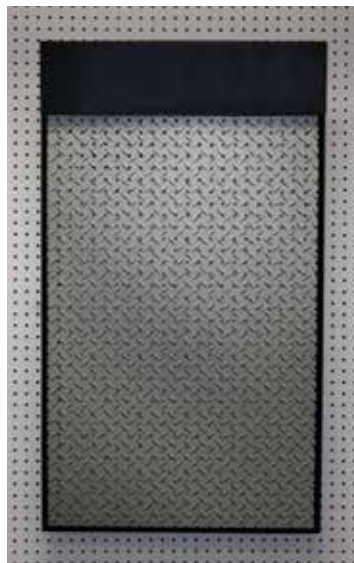


Wall Displays

Diamond Plate
Wall Panel
Y-415

\$77⁹⁹
MSRP

Dimensions: 2' x 3' x 2"



Connector Wall
Display w/Header
Y-568

\$56⁹⁹
MSRP

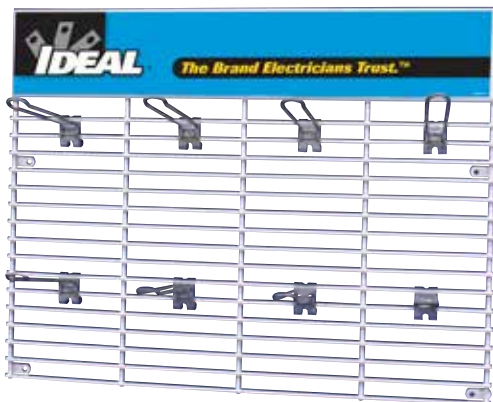
Dimensions: 14" x 24" x 9"



Wall/Pegboard Display
Y-576

\$51⁹⁹
MSRP

Dimensions: 23" x 18" x 2"





Screwdriver Display Large - Y-1104

Product not included.

\$49⁹⁹
MSRP



Dimensions: 23" x 7" x 2"

Screwdriver Display Small - Y-1103

Product not included.

\$42⁹⁹
MSRP

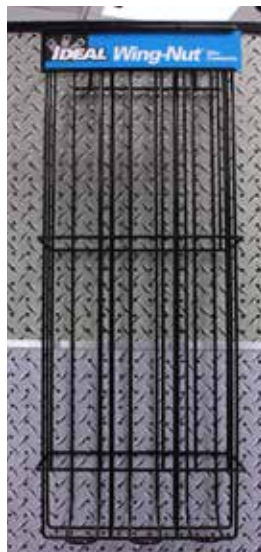


Dimensions: 10" x 7" x 2"

Connector Gravity Feed Dispenser w/Header Y-416

\$62⁹⁹
MSRP

Dimensions: 14" x 32" x 9"



In-Sure™ Push-In Wire Connector Gravity Feed Dispenser w/Header Y-509

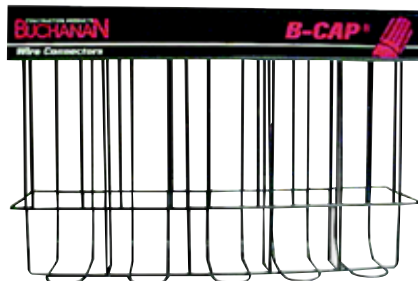
\$59⁹⁹
MSRP

Dimensions:
11-1/4" x 31" x 6-1/5"



Buchanan Connector Gravity Dispenser w/Header Y-564

\$89⁹⁹
MSRP





Floor Displays



3 ft. Gondola – Wire Connectors w/Extender – PC-3215

\$7,377⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(10)	30-071	Wire-Nut® 71B® Gray, 100/box
(10)	30-072	Wire-Nut® 72B® Blue, 100/box
(20)	30-073	Wire-Nut® 73B® Orange, 100/box
(6)	30-073J	Wire-Nut® 73B® Orange, 300/Jar
(10)	30-074	Wire-Nut® 74B® Yellow, 100/box
(6)	30-074J	Wire-Nut® 74B® Yellow, 175/jar
(10)	30-076	Wire-Nut® 76B® Red, 100/box
(10)	30-092	Greenie® 92® Grounding Connector, 100/box
(10)	30-273	Wire-Nut® 73B® Orange, 500/bag
(20)	30-341	Twister® 341® Tan, 100/box
(10)	30-342	Twister® 342® Gray, 50/box
(6)	30-441J	Twister® 341® Tan, 400/jar
(10)	30-451	Wing-Nut® 451® Yellow, 100/box
(6)	30-451J	Wing-Nut® 451® Yellow, 225/jar
(10)	30-452	Wing-Nut® 452® Red, 100/box
(6)	30-452J	Wing-Nut® 452® Red, 300/jar
(10)	30-454	Wing-Nut® 454® Blue, 50/box
(10)	30-641	Twister® 341® Tan, 500/bag
(10)	30-651	Wing-Nut® 451® Yellow, 500/bag
(10)	30-652	Wing-Nut® 452® Red, 500/bag
(6)	30-902	Spin-Twist® Wire Connector Socket

Components:

Qty.	Cat. No.	Description
(1)	Y-431	3' Gondola
(3)	Y-416	Gravity Dispenser with Wing/Wire-Nut® Header
(2)	Y-561	3' Black Shelf
(1)	Y-503	3' Extender Panel
(1)	Y-560	Basket w/2 Dividers*
(1)	Y-531	Dividers/ Set of 3*
(1)	P-1586	3' Wire Connector Header*

*Not shown

Dimensions: 3'x 6'x 12"



3 ft. Gondola – Buchanan Construction Products Wire Connectors – PC-3235

\$6,699⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(10)	2007	Splice Cap Insulator, 100/box
(10)	2014	Splice Cap Insulator, 50/box
(10)	2006S	Copper Open-End Splice Cap, 100/bag
(10)	2011S	Copper Open-End Splice Cap, 50/bag
(10)	B1-1	B-CAP®, B1, Yellow, 100/Box
(12)	B1-250JR	B-CAP®, B1, Yellow, 250/Jar
(20)	B1-B	B-CAP®, B1, Yellow, 500/Bag
(20)	B2-1	B-CAP®, B2, Red, 100/Box
(9)	B2-350JR	B-CAP®, B2, Red, 350/Jar
(10)	B2-B	B-CAP®, B2, Red, 500/Bag
(10)	B4-1	B-CAP®, B4, Blue-Gray, 50/Box
(10)	B4-B	B-CAP®, B4, Blue-Gray, 250/Bag
(20)	BGR-1	B-CAP®, B4, Green, 50/Box
(20)	BGR-B	B-CAP®, B4, Green, 250/Bag

Components:

(1)	Y-560	Black Basket w/2 dividers
(3)	Y-561	3' Black Shelf
(1)	Y-562	Black Dividers*
(1)	Y-431	3' Black Gondola
(1)	P-1890	3' Buchanan Header

*Not shown

Dimensions: 3'x 6'x 12"



Dimensions: 3' x 4' x 12"

3 ft. Gondola - Hand Tools PC-3312

\$1,372⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(2)	30-3430	WireMan™ 9-1/2" Linesman Pliers w/Fish Tape Puller & Crimp - Smart-Grip™ Handles
(2)	35-3029	8" Angled Head Diagonal Cutting Pliers - Smart-Grip™ Handles
(2)	35-3028	WireMan™ 8" Diagonal Cutting Pliers - Smart-Grip™ Handles
(2)	35-3038	WireMan™ 8" Needle Nose Pliers - Smart-Grip™ Handles
(2)	30-3429	WireMan™ 9" Multi-Crimp Tool - Smart-Grip™ Handles
(3)	35-3052	WireMan™ 9-1/2" Cable Cutter - Smart-Grip™ Handles
(3)	35-3420	WireMan™ 9-1/2" Tongue & Groove Pliers - Smart-Grip™ Handles
(3)	30-430	WireMan™ 9-1/2" Linesman Pliers w/Fish Tape Puller & Crimp - Dipped Grip Handles
(2)	35-029	WireMan™ 8" Angled Head Diagonal Cutting Pliers - Dipped Grip Handles
(2)	35-028	WireMan™ 8" Diagonal Cutting Pliers - Dipped Grip Handles
(2)	35-038	WireMan™ 8" Needle Nose Pliers - Dipped Grip Handles
(2)	30-429	WireMan™ 9" Multi-Crimp Tool - Dipped Grip Handles
(2)	35-052	WireMan™ 9-1/2" Cable Cutter - Dipped Grip Handles
(3)	35-430	WireMan™ 10-1/2" Tongue & Groove Pliers - Dipped Grip Handles
(2)	35-420	WireMan™ 9-1/2" Tongue & Groove Pliers - Dipped Grip Handles
(2)	35-021	10" Adjustable Wrench
(2)	35-020	8" Adjustable Wrench
(2)	35-019	6" Adjustable Wrench
(3)	35-036	WireMan™ 6" Needle Nose Pliers - Dipped Grip Handles
(2)	35-102	8" Slip-Joint Pliers - Dipped Grip Handles
(2)	35-100	6" Slip-Joint Pliers - Dipped Grip Handles
(2)	35-008	Tenite® Grips
(2)	35-426	7" WireMan™ Tongue & Groove Pliers - Dipped Grip Handles

Components:

(1)	Y-431	Gondola
(20)	Y-459	Hooks
(1)	P-1535	The Brand Electricians Trust Header

Literature not included.



Floor Displays



Dimensions: 3' x 6' x 12"

3 ft. Gondola - Hand Tools w/Extender – PC-3345

\$3,738⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(4)	30-428	Combo Tool
(4)	30-429	Multi-Crimp Tool
(4)	30-430	Side-Cutting Pliers, 9" w/Fish Tape Puller
(4)	34-002	Medium Fuse Puller
(4)	35-028	Diagonal-Cutting Pliers, 8"
(4)	35-029	Diagonal-Cutting Pliers, 8"
(4)	35-036	Long Nose Pliers, 6"
(4)	35-038	Long-Nose Plier, 8-1/2"
(4)	35-052	Cable Cutter
(4)	35-146	Hex-Key Set, 4" Handle w/Nine 3" Keys
(4)	35-151	HD Electrician's Cabinet Tip, 1/4" x 6"
(4)	35-154	HD Slotted Keystone Tip, 1/4" x 4" Square Shank
(4)	35-166	HD Slotted Keystone Tip, 5/16" x 6" Round Shank
(4)	35-186	Electrician's Cabinet Tip, 3/16" x 6"
(4)	35-193	Phillips Head, #1 - 3/16" x 3"
(4)	35-194	Phillips Head, #2 - 1/4" x 4"
(4)	35-202	Awl
(4)	35-205	Torpedo Level
(2)	35-210	Fiberglass-Handled Hammer, 18 oz.
(2)	35-238	30' Tape Measure
(2)	35-242	Auto-Lock Tape Measure
(2)	35-260	Hacksaw - Heavy Duty, 16"
(2)	35-261	Hacksaw - Ergonomic
(4)	35-273	Hacksaw Blade, 12" x 32T
(4)	35-272	Hacksaw Blade, 12" x 24T
(4)	35-285	Electrician's Knife
(4)	35-286	Hawkbill Knife
(2)	35-299	Nutmaster® Nutdriver Set
(4)	35-300	Utility Knife
(2)	35-301	Replacement Blade/Universal
(4)	35-420	Tongue & Groove Pliers, 9-1/2"
(4)	35-430	Tongue & Groove Pliers, 10"
(2)	35-511	Step Drill
(2)	35-512	Step Drill
(2)	35-513	Step Drill
(4)	35-908	7-in-1 Twist-a-Nut™ Screwdriver
(4)	45-215	Premium T®-5 T®-Stripper
(4)	45-216	Premium T®-6 T®-Stripper
(4)	45-415	Reflex™ T®-Stripper
(4)	45-715	Kinetic® Super Wire Stripper 10-18 AWG Solid
(4)	45-915	Kinetic® Reflex™ Stripper

Components:

(1)	Y-431	3' Gondola
(20)	Y-459C	6" Hooks
(1)	Y-503	3' Extender Panel
(1)	P-1535	3' The Brand Electricians Trust Header



Dimensions: 3' x 4' x 12"

3 ft. Gondola - Hole Cutting – PC-3405

\$3,617⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(2)	36-301	7/8" TKO™ Carbide Tipped Hole Cutter
(2)	36-303	1-1/8" TKO™ Carbide Tipped Hole Cutter
(1)	36-311	4-Piece TKO™ Carbide Tipped Hole Cutter Kit
(1)	35-520	Electrician's Step Bit Kit
(2)	35-515	1/14" to 1-1/8" Step Drill Bit
(2)	35-517	1/4" to 1-3/8" Step Drill Bit
(2)	36-312	SmoothSmart™ Replacement Pilot Drill
(2)	36-300	3/4" TKO™ Carbide Tipped Hole Cutter
(2)	36-305	1-3/8" TKO™ Carbide Tipped Hole Cutter
(2)	36-313	1-7/32" TKO™ Carbide Tipped Hole Cutter
(2)	36-308	1-3/4" TKO™ Carbide Tipped Hole Cutter
(2)	36-309	2" TKO™ Carbide Tipped Hole Cutter
(2)	36-310	2-1/2" TKO™ Carbide Tipped Hole Cutter
(1)	35-524	3-Piece Quick Change Step Bit Kit
(2)	35-511	1/8" to 1/2" Step Drill Bit
(2)	35-513	1/4" to 7/8" Step Drill Bit
(2)	35-345	7/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-349	1-1/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-353	1-3/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-355	1-1/2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-359	1-3/4" IRONMAN™ Bi-Metal Hole Saw
(2)	35-362	2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-368	2-1/2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-398	2-1/4" x 1/4" Replacement Pilot Drill
(2)	35-397	4-1/2" x 1/4" Replacement Pilot Drill
(2)	35-385	4-1/2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-382	4-1/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-378	3-5/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-373	3" IRONMAN™ Bi-Metal Hole Saw
(2)	35-394	7/16" Hex Hole Saw Arbor
(2)	35-392	3/8" Hex Hole Saw Arbor
(2)	35-391	1/4" Round Hole Saw Arbor
(2)	35-396	Arbor Extension
(5)	36-058	6" x 3/4" x .035", 24 TPI, Metal-Cutting Recip Blade
(5)	36-057	6" x 3/4" x .035", 18 TPI, Metal-Cutting Recip Blade
(5)	36-059	6" x 3/4" x .035", 14 TPI, Metal-Cutting Recip Blade
(6)	36-085	6" x 3/4" x .050", 18 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-043	6" x 3/4" x .035", 18 TPI, Long-Life Recip Blade
(5)	36-065	6" x 3/4" x .050", 6 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-048	12" x 1" x .050", 14 TPI, Long-Life Recip Blade
(5)	36-087	12" x 3/4" x .050", 10/14 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-067	12" x 3/4" x .050", 6 TPI, Wood w/Nails Recip Blade
(2)	36-432	4-Piece Power Spad Bit Kit w/Pouch
(2)	35-896	7/8" RESI-MASTER™ Heavy-Duty Ship Auger
(2)	35-897	15/16" RESI-MASTER™ Heavy-Duty Ship Auger
(2)	35-898	1" RESI-MASTER™ Heavy-Duty Ship Auger
(2)	35-816	1-1/8" Nailbiter™ Premium Ship Auger Bit
(2)	35-972	3/4" RESI-MASTER™ Heavy-Duty Ship Auger
(2)	35-976	7/8" RESI-MASTER™ Heavy-Duty Ship Auger
(2)	35-978	1" RESI-MASTER™ Heavy-Duty Ship Auger
(5)	36-060	8" x 3/4" x .035", 18 TPI, Metal-Cutting Recip Blade
(5)	36-044	8" x 3/4" x .035", 18 TPI, Long-Life Recip Blade
(6)	36-086	8" x 3/4" x .050", 10/14 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-066	9" x 3/4" x .050", 6 TPI, Wood w/Nails Recip Blade
(6)	36-096	12" x 7/8" x .062", 10 TPI, Demolition Recip Blade
(5)	36-075	6" x 3/4" x .035", 10TPI, General Purpose Recip Blade
(5)	36-055	4" x 3/4" x .035", 18 TPI, Metal-Cutting Recip Blade
(1)	36-314	8-Piece TKO™ Carbide-Tipped Hole Cutter Electrician's Kit
(1)	35-400	8-Piece IRONMAN™ Bi-Metal Hole Saw Electrician's Kit

Components:

(1)	Y-431	Gondola
(20)	Y-459	6" Hooks
(1)	P-1535	The Brand Electricians Trust Header

Spinner Display - Wire Termination - PC-5316 (Suggested Product Mix)

Contents:

Qty.	Cat. No.	Description
(10)	30-3194	Grounding Screws, 50/Pack
(10)	30-3184	12 AWG Stranded Wire Grounding Tail, 8 in. Tail, #10 Fork, #10 Ring and ground screw, 25/Bag
(2)	30-3399	12 AWG Stranded Wire Grounding Tail, 8 in. Tail, #10 Fork, #10 Ring and ground screw, 100/Plastic Box
(4)	30-3287	Combo Grounding Tail, 2-Wire (one stripped, one #10 Fork), 12 AWG Stranded, #10 Ring, and ground screw, 25/Bag
	OR	
	30-3288	Combo Grounding Tail, 2-Wire (two #10 Fork), 12 AWG Stranded, #10 Ring, and ground screw, 25/Bag
	OR	
	30-3289	Combo Grounding Tail, 3-Wire (one stripped, two #10 fork), 12 AWG Stranded, #10 Ring, and ground screw, 25/Bag
(4)	30-3480	12 AWG Stranded Wire Grounding Tail, 8 in. Tail, #10 Fork, and stripped end, 25/Bag
	OR	
	30-3470	12 AWG Stranded Non-Grounding White Pigtail, 8 in. Tail, #10 Fork and stripped end, 25/Bag
	OR	
	30-3471	12 AWG Stranded Non-Grounding Black Pigtail, 8 in. Tail, #10 Fork and stripped end, 25/Bag
(5)	30-1161	WeatherProof™ 61® Gray/Orange, 25/Card
(5)	30-1162*	WeatherProof™ 62® Gray/Red, 20/Card
(5)	30-1163	WeatherProof™ 63® Gray/Dark Blue, 15/Card
(5)	30-1160**	UnderGround™ 60® Gray/Gray, 25/Card
(5)	30-765***	Twister® Al/Cu 65 Purple, 10/Card
(5)	30-372	PowerPlug® 102® Orange, 25/Card

Components:

(1)	Y-777	Spinner Display (hooks included)
(1)	P-5316	Wire Termination Spinner Display Graphics

*For alternate product, use:

(5) 30-6162 WeatherProof™/UnderGround™ Model 61®/62® Combo Pack

**For alternate product, use:

(5) 30-3064 WeatherProof™/UnderGround™ Model 60®/64® Combo Pack

***For alternate product use:

(5) 30-165 Twister® Al/Cu 65 Purple, 25/Card



Dimensions: 24" x 24" x 5'



Spinner Display - Hand Tools - PC-3313

Contents:

Qty.	Cat. No.	Description
(2)	30-3429	WireMan™ 9" Multi-Crimp Tool - Smart-Grip™ Handles
(2)	35-3052	WireMan™ 9-1/2" Cable Cutter - Smart-Grip™ Handles
(2)	35-3038	WireMan™ 8" Needle Nose Pliers - Smart-Grip™ Handles
(3)	35-3029	WireMan™ 8" Angled Head Diagonal Cutting Pliers - Smart-Grip™ Handles
(3)	35-3420	WireMan™ 9-1/2" Tongue & Groove Pliers - Smart-Grip™ Handles
(2)	35-168	HD Keystone Tip Screwdriver, 3/8" x 8", Round Shank
(2)	35-158	HD Keystone Tip Screwdriver, 3/8" x 8", Square Shank
(3)	35-190	Cabinet Tip Screwdriver, 3/16" x 10"
(1)	35-933	33-Piece Quick Change Screwdriver & Tamperproof Bit Block
(3)	35-196	Phillips Screwdriver, #3 x 6"
(3)	35-195	Phillips Screwdriver, #2 x 6"
(3)	35-194	Phillips Screwdriver, #2 x 4"
(2)	35-204	Combo Head Screwdriver
(2)	30-430	WireMan™ 9" Linesman Pliers Dipped-Grip Handles
(2)	30-429	WireMan™ 9-3/4" Multi Crimp Tool - Dipped-Grip Handles
(2)	35-052	WireMan™ Cable Cutter 2/0 - Dipped-Grip Handles
(3)	35-038	WireMan™ 8" Long-Nose Pliers - Dipped-Grip Handles
(3)	35-029	WireMan™ 8" Angled Head Diagonal Cutting Pliers - Dipped-Grip Handles
(2)	35-430	WireMan™ 10-1/2" Tongue and Groove Pliers - Dipped Grip Handles
(3)	45-615	Reflex™ Super T®-Stripper Wire Stripper
(3)	45-618	Reflex™ Super T®-Stripper Wire Stripper
(3)	35-420	WireMan™ 9-1/2" Tongue & Groove Pliers - Dipped-Grip Handles
(3)	45-120	T®-5 T®-Stripper Wire Stripper
(3)	45-121	T®-6 T®-Stripper Wire Stripper
(2)	35-426	WireMan™ 7" Tongue and Groove Pliers - Dipped-Grip Handles
(2)	45-292	Stripmaster® Wire Stripper - Standard 10-22GA
(2)	C24	Crimp Tool

Components:

(1)	Y-777	Spinner Display (hooks included)
(1)	P-5272	Hand Tool Spinner Display Graphics

Dimensions: 24" x 24" x 5'

\$709⁹⁹
MSRP



IDEAL® Floor Displays

Spinner Display - Screwdrivers - PC-3333

\$1,288⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(3)	35-083	Twist-a-Nut™ Conduit Deburring Tool, Slotted Tip
(2)	35-1298	7-Piece Cushioned-Grip Screwdriver Set
(2)	35-1301	4-Piece Mini Cushioned-Grip Screwdriver Set
(2)	35-1302	2-Piece Hollow-Shaft Nutdriver Set
(3)	35-154	Heavy-Duty Square Shaft Keystone Cushioned-Grip Screwdriver, 1/4" x 4"
(3)	35-156	Heavy-Duty Square Shaft Keystone Cushioned-Grip Screwdriver, 5/16" x 6"
(3)	35-164	Heavy-Duty Round Shaft Keystone Cushioned-Grip Screwdriver, 1/4" x 4"
(3)	35-166	Heavy-Duty Round Shaft Keystone Cushioned-Grip Screwdriver, 5/16" x 6"
(3)	35-184	Cabinet Tip Cushioned-Grip Screwdriver, 3/16" x 4"
(3)	35-186	Cabinet Tip Cushioned-Grip Screwdriver, 3/16" x 6"
(3)	35-194	Phillips Tip Cushioned-Grip Screwdriver, #2 x 4"
(3)	35-195	Phillips Tip Cushioned-Grip Screwdriver, #2 x 6"
(3)	35-204	Combo Head™ Cushioned-Grip Screwdriver
(2)	35-297	5-Piece Cushioned-Grip Screwdriver Set
(2)	35-299	7-Piece Cushioned-Grip Nutdriver Set
(3)	35-404	Grip-n-Screw™ Screwdriver, #2 Phillips
(3)	35-406	Grip-n-Screw™ Screwdriver, 3/16" Slotted
(2)	35-688	21-in-1 Twist-a-Nut™ Screwdriver
(3)	35-908	7-in-1 Twist-a-Nut™ Screwdriver/Nutdriver
(5)	35-910	11-in-1 Screwdriver/Nutdriver
(2)	35-922	6-in-1 Twist-a-Nut™ Tap Tool
(3)	35-9305	2-Piece Insulated Screwdriver Kit
(3)	35-933	33-Piece Quick Change Screwdriver Set, Tamper-Proof
(3)	35-934	33-Piece Quick Change Screwdriver Set, Standard
(3)	35-988	9-in-1 Ratch-a-Nut™ Screwdriver

Components:

(1)	Y-777	Spinner Display (hooks included)
(1)	P-5236	Screwdriver Spinner Display Graphics

Dimensions: 24"x 24"x 5'





Spinner Display - Cutting Supplies - PC-3404

\$3,475⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(2)	36-311	4-Piece TKO™ Carbide Tipped Hole Cutter Kit
(2)	36-305	1-3/8" TKO™ Carbide Tipped Hole Cutter
(2)	36-312	SmoothSmart™ Replacement Pilot Drill
(2)	36-301	7/8" TKO™ Carbide Tipped Hole Cutter
(2)	36-303	1-1/8" TKO™ Carbide Tipped Hole Cutter
(2)	36-308	1-3/4" TKO™ Carbide Tipped Hole Cutter
(2)	36-309	2" TKO™ Carbide Tipped Hole Cutter
(1)	35-520	Electrician's Step Bit Kit
(2)	35-515	1/14" to 1-1/8" Step Drill Bit
(1)	35-524	3-Piece Quick Change Step Bit Kit
(2)	35-517	1/4" to 1-3/8" Step Drill Bit
(2)	35-513	1/4" to 7/8" Step Drill Bit
(2)	35-511	1/8" to 1/2" Step Drill Bit
(2)	35-512	1/4" to 3/4" Step Drill Bit
(5)	36-060	8" x 3/4" x .035", 18 TPI, Metal-Cutting Recip Blade
(5)	36-044	8" x 3/4" x .035", 18 TPI, Long-Life Recip Blade
(2)	36-086	8" x 3/4" x .050" 10/14 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-087	12" x 3/4" x .050", 10/14 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-067	12" x 3/4" x .050", 6 TPI, Wood w/Nails Recip Blade
(2)	35-391	1/4" Round Hole Saw Arbor
(2)	35-392	3/8" Hex Hole Saw Arbor
(2)	35-394	7/16" Hex Hole Saw Arbor
(2)	35-398	2-1/4" x 1/4" Replacement Pilot Drill
(2)	35-397	4-1/2" x 1/4" Replacement Pilot Drill
(2)	35-345	7/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-349	1-1/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-362	2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-353	1-3/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-359	1-3/4" IRONMAN™ Bi-Metal Hole Saw
(2)	35-368	2-1/2" IRONMAN™ Bi-Metal Hole Saw
(2)	35-378	3-5/8" IRONMAN™ Bi-Metal Hole Saw
(2)	35-373	3" IRONMAN™ Bi-Metal Hole Saw
(5)	36-059	6" x 3/4" x .035", 14 TPI, Metal-Cutting Recip Blade
(5)	36-057	6" x 3/4" x .035", 18 TPI, Metal-Cutting Recip Blade
(5)	36-058	6" x 3/4" x .035", 24 TPI, Metal-Cutting Recip Blade
(5)	36-065	6" x 3/4" x .050", 6 TPI, Heavy-Duty Metal-Cutting Recip Blade
(5)	36-075	6" x 3/4" x .035", 10TPI, General Purpose Recip Blade
(1)	35-972	3/4" RESI-MASTER™ Heavy-Duty Ship Auger
(1)	35-976	7/8" RESI-MASTER™ Heavy-Duty Ship Auger
(1)	35-978	1" RESI-MASTER™ Heavy-Duty Ship Auger
(1)	35-897	15/16" RESI-MASTER™ Heavy-Duty Ship Auger
(5)	36-043	6" x 3/4" x .035", 18 TPI, Long-Life Recip Blade
(1)	35-896	7/8" RESI-MASTER™ Heavy-Duty Ship Auger
(1)	35-396	Arbor Extension
(1)	35-400	8-Piece IRONMAN™ Bi-Metal Hole Saw Electrician's Kit

Components:

- (1) Y-777 Spinner Display (hooks included)
- (1) P-5227 Cutting Supplies Spinner Display Graphics

Dimensions: 24"x 24"x 5'



IDEAL® Floor Displays

Spinner Display - Safety Products - PC-7000

\$5,835⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(2)	44-900	Steel Padlock, Blue, 3/4" Shackle
(2)	44-907	Steel Padlock, Red, 2" Shackle
(2)	44-906	Steel Padlock, Red, 3/4" Shackle
(2)	44-807	480/600V Single/Multi-Pole Breaker Lockout
(2)	44-808	Adjustable Cable Lockout
(5)	44-830	Heavy-Duty Lockout Tag, Laminated "Do Not Operate"
(5)	44-833	Heavy-Duted Lockout Tag, Laminated "Do Not Operate" (red striped background)
(2)	44-818	100V Small Plug Lockout
(2)	44-916	Safety Lockout Padlock w/Key, Red
(2)	44-800	Safety Lockout Hasps, 1"
(2)	44-801	Safety Lockout Hasps, 1-1/2"
(2)	44-810	Hinged Single-Pole Breaker Lockout
(2)	44-809	Universal 120/277V Single-Breaker Lockout
(2)	44-783	Multi-Pole Breaker Lockout
(2)	44-772	Universal Wall Switch
(2)	44-782	Electric Plug Lockout
(2)	61-025	VoltAware™ Non-Contact Voltage Tester
(5)	61-763	660 AAC TightSight® Clamp Meter
(2)	61-076	Vol-Con® Voltage/Continuity Tester, 5-600V AC/DC
(2)	34-002	Safe-T-Grip® Fuse Puller, Medium
(2)	45-9120	Insulated Premium T®-Stripper Wire Stripper
(2)	35-9305	2-Piece Insulated Screwdriver Kit
(2)	30-9430	Insulated Side-Cutting Pliers, 9"
(2)	35-9052	Insulated Cable Cutter, 9-1/2"
(2)	42-101	Non-Detectable Underground Tape, Red 3" x 1,000' "Caution Buried Electric Line Below"
(2)	42-102	Non-Detectable Underground Tape, Yellow 3" x 1,000' "Caution Buried Electric Line Below"
(2)	31-544	Volt-Guard Fish Tape, Tuff-Grip™ Pro Case, Eyelet, 120'

Components:

(1)	Y-777	Spinner Display (hooks included)
(1)	P-5237	Safety Products Spinner Display Graphics

Dimensions: 24"x 24"x 5'





Spinner Display - DataComm UTP/Coax - PC-8560

\$1296⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(1)	30-503	Ratchet Crimp Tool
(2)	30-793	OmniSeal™ Pro XL Compression Tool
(1)	33-396	RJ-45/RJ-11 Data/Voice Crimp Tool Kit
(1)	33-632	Linear® X3 Adjustable Compression Tool
(1)	33-639	Pro Compression Starter Kit
(2)	33-700	Telemaster™ Telephone Tool w/RJ-45 Plugs (4 pair)
(1)	33-719	Kinetic® Super Wire Stripper/Crimper w/25 IDC Connectors
(1)	33-793	Pro Compression Hip Kit
(1)	33-864	PRO Amplifier Probe and Tone Generator
(1)	33-866	Test-Tone-Trace Kit
(2)	35-088	Electrician's Scissors w/Stripping Notches
(1)	35-485	PunchMaster™ II Punch Down Tool w/full 110 & 66 Blades
(2)	45-074	Data T®-Cutter
(2)	45-165	Cable Stripper, RG-59/6 UTP Cable
(2)	45-321	Video Coax Stripper
(2)	45-605	PrepPRO® Coax/UTP Cable Stripper
(30)	85-068	TLC™ RG-6 F-Compression Connector, 10/card
(2)	85-132	High Performance Cable Splitter, 2-Way 5MHz - 1GHz
(2)	85-134	High Performance Cable Splitter, 4-Way 5MHz - 1GHz
(20)	85-340	F-81 Adapter, 3GHz F-Connector, 10/card
(2)	85-345	6P6C, RJ-11 CAT 5e Modular Plugs, Qty. 25
(2)	85-346	8P8C, RJ-45 CAT 5e Modular Plugs, Qty. 25
(3)	85-366	CAT 6 RJ-45 Modular Plugs, Qty. 50
(2)	85-379	Strain Relief Boots (Qty. 15) and 8P8C RJ-45 Modular Plugs (Qty. 15)
(2)	85-925	UR-I, 3-Wire Butt Splice IDC, Qty. 25
(30)	89-047	InSITE™ RG-59 BNC Compression Connector, 15/card
(70)	89-5047	InSITE™ RG-59 BNC Compression Connector, 35/jar
(150)	92-650	RTQ™ RG-6 F-Compression Connector, 50/jar
(30)	92-651	RTQ™ RG-6 F-Compression Connector, 10/card
(100)	92-655	RTQ™ RG-6 F-Compression Connector, 50/jar
(10)	92-691	InSITE™ RTQ™ 90° RG-6 F-Compression Connector, 5/card
(10)	92-693	InSITE™ 90° RG-59 BNC Compression Connector, 5/card

Components:

(1)	Y-777	Spinner Display (hooks included)
(1)	P-5210	DataComm Spinner Display Graphics

Dimensions: 24"x 24"x 5'





Floor Displays

Connector Center - Suggested Product Mix

\$6,121⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(10)	30-071	Wire-Nut®, 71B® Gray, 100/Box
(10)	30-072	Wire-Nut®, 72B® Blue, 100/Box
(10)	30-073	Wire-Nut®, 73B® Orange, 100/Box
(10)	30-074	Wire-Nut®, 74B® Yellow, 100/Box
(10)	30-076	Wire-Nut®, 76B® Red, 100/Box
(10)	30-451	Wing-Nut®, 451® Yellow, 100/Box
(10)	30-452	Wing-Nut®, 452® Red, 100/Box
(10)	30-454	Wing-Nut®, 454® Blue, 25/Box
(4)	30-651J	Wing-Nut®, 451® Yellow, 500/Jar
(1)	30-652	Wing-Nut®, 452® Red, 500/Bag
(4)	30-652J	Wing-Nut®, 452® Red, 500/Jar
(10)	30-340	Twister® LT, 340® Blue, 100/Box
(10)	30-341	Twister®, 341® Tan, 100/Box
(4)	30-341J	Twister®, 341® Tan, 750/Jar
(10)	30-641	Twister®, 341® Tan, 500/Bag
(10)	30-144	Twister® PRO, 344® Red/Yellow, 50/Box
(4)	30-644J	Twister® PRO, 344® Red/Yellow, 500/Jar
(20)	WT3-B	WireTwist™, WT3 Orange, 500/Bag
(10)	WT41-B	WingTwist™, WT41 Tan, 500/Bag
(10)	WT51-B	WingTwist™, WT51 Yellow, 500/Bag
(10)	WT52-B	WingTwist™, WT52 Red, 500/Bag
(10)	30-6064	UnderGround™ Combo Pack 60® Gray/Gray, (5) 64® Gray/Dk. Blue, (5)
(5)	30-6162	WeatherProof™ Combo Pack 61® Gray/Orange (5) 62® Gray/Red (5)
(5)	30-1066	UnderGround™, 66™ Gray/Dk. Blue, 50/Box
(5)	30-1161	WeatherProof™, 61® Gray/Orange, 25/Card
(5)	30-1162	WeatherProof™, 62® Gray/Red, 20/Card
(5)	30-1163	WeatherProof™, 63® Gray/Dk. Blue, 15/Card
(5)	30-165	Twister® Al/Cu, 65 Purple, 25/Card
(5)	30-765	Twister® Al/Cu, 65 Purple 10/Card

Components:

(1)	P-1535	3' The Brand Electricians Trust Header
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Dimensions: 4' x 4' x 4'



Rack, Small - Rope - PC-5125

\$503⁹⁹
MSRP

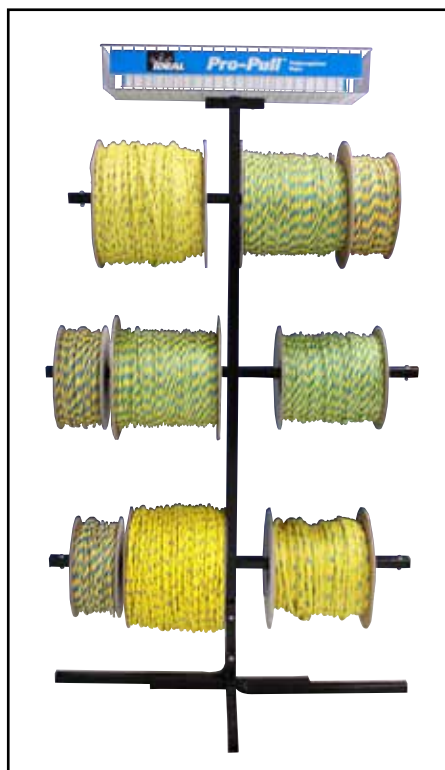
Contents:

Qty.	Cat. No.	Description
(4)	31-839	Polypropylene, 1/4" x 250'
(2)	31-840	Polypropylene, 1/4" x 600'
(2)	31-844	Polypropylene, 3/8" x 250'

Components:

(1)	Y-435	Rope Rack (includes header)
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Dimensions: 45" x 60" x 7"



Rack, Large - Rope - PC-5126

\$1,680⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(4)	31-839	Polypropylene, 1/4" x 250'
(4)	31-840	Polypropylene, 1/4" x 600'
(2)	31-841	Polypropylene, 1/4" x 1,000'
(4)	31-845	Polypropylene, 3/8" x 600'
(2)	31-849	Polypropylene, 1/2" x 250'

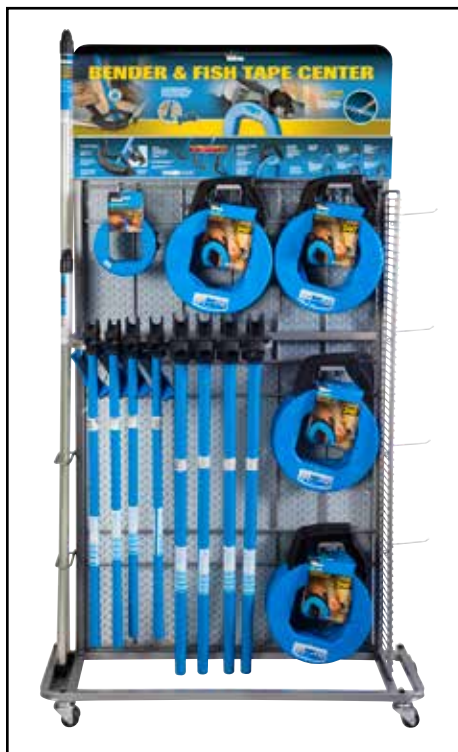
Components:

(1)	Y-422	Rope Rack (includes header)
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Dimensions: 35" x 20" x 18"



Floor Displays



Fish Tape / Bender Display, Large - PC-5139

\$6,176⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(3)	31-033	Tuff-Grip™ Pro Fish Tape, Blued-Steel™, 50', 1/8" x .060"
(3)	31-056	Tuff-Grip™ Pro Fish Tape, Blued-Steel™, 120', 1/8" x .060"
(3)	31-057	Tuff-Grip™ Pro Fish Tape, Blued-Steel™, 240', 1/8" x .060"
(3)	31-062	Tuff-Grip™ Pro Fish Tape w/Speed Grip™ Handle, 50', 3/16" diameter
(3)	31-063	Tuff-Grip™ Pro Fish Tape w/Speed Grip™ Handle, 100', 3/16" diameter
(2)	31-633	Tuff-Rod™ Extra Flex Glow Kit, 30 ft'
(2)	31-631	Tuff-Rod™ Extra Flex Glow Kit, 12 ft'
(3)	35-260	Heavy-Duty Hacksaw
(10)	35-272	Hacksaw Blades, 12" x 24T
(3)	35-083	Twist-a-Nut™ Conduit Deburrer
(3)	35-096	Conduit Deburrer Head w/Slotted Tip
(3)	35-242	Auto-Lock Tape Measure, 25'
(3)	31-156	S-Class® Repair Kit
(3)	74-026	1/2" EMT Ductile Iron Head and Handle
(3)	74-027	3/4" EMT, 1/2" Rigid, 1/2" IMC Ductile Iron Head and Handle
(2)	74-028	1" EMT, 3/4" Rigid, 1" IMC Ductile Iron Head and Handle

Components:

(1)	Y-478	Fish Tape / Bender Display, Large (includes display, hooks and graphics)
-----	-------	---

Dimensions: 45" x 74" x 18"



Fish Tape / Bender Display, Small - PC-5140

\$1,146⁹⁹
MSRP

Contents:

Qty.	Cat. No.	Description
(2)	74-026	Bender 74-001 w/Handle
(2)	74-027	Bender 74-002 w/Handle
(2)	74-028	Bender 74-003 w/Handle
(2)	31-057	Tuff-Grip™ Pro 240' x 1/8" Steel
(2)	31-056	Tuff-Grip™ Pro 120' x 1/8" Steel
(2)	31-061	S-Class® Fish Tape w/Leader 100' x 3/16"

Components:

(1)	Y-476	Fish Tape / Bender Display, Small (includes display, hooks and graphics)
-----	-------	---

Dimensions: 30" x 63" x 16-1/5"



Fishing Pole/Flexible
Drill Bits
Y-200

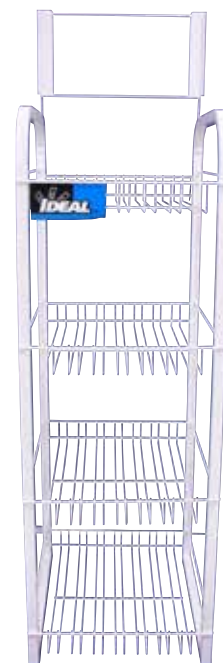
\$85⁹⁹
MSRP



Dimensions: 17" x 33" x 12"

Connector Wire Rack
Y-208

\$144⁹⁹
MSRP



Dimensions: 21" x 48" x 18"

Small Pro-Pull™
Rope
Y-435

*Product not
included.*

\$189⁹⁹
MSRP



Dimensions: 35" x 20" x 18"

Large Pro-Pull™
Rope
w/Header
Y-422

*Product not
included.*

\$387⁸⁰
MSRP



Dimensions: 45" x 60" x 7"



Floor Displays

Heat Shrink
Y-421

Product not included.

\$39⁹⁹
MSRP



Dimensions: 36" x 36" x 48"

Gondola on Wheels
w/Header
Y-608

\$175⁰⁰
MSRP



Dimensions: 3'x 4'x 12"

3' Gondola
Y-431 Black

\$140⁹⁹
MSRP



Dimensions: 48" x 36" x 12"

Gondola Retrofit Base
w/Wheels
Y-508

\$75⁰⁰
MSRP



Dimensions: 2'x 3'x 6"



Fish Tape/Bender Display,
Small w/Graphics
Y-476

Product not included.

\$389⁹⁹
MSRP



Dimensions: 28" x 50" x 17.5"

Fish Tape/Bender Display, Large
w/Graphics
Y-478

Product not included.

\$408⁹⁹
MSRP



Dimensions: 45" x 60" x 19"

Sidekick w/Header
Y-423

\$60⁹⁹
MSRP



Dimensions: 17" x 48" x 6"

Wire Installation Accessories
Rack w/Header
Y-438

Product not included.

\$60⁹⁹
MSRP



Dimensions: 18" x 48" x 6"

IDEAL® Floor Displays

Crimp Terminal Rack
w/Header
Y-566

\$60⁹⁹
MSRP



Dimensions: 17" x 51" x 6"

Under Counter Rack
(Signage Included)
Y-578

\$61⁹⁹
MSRP



Dimensions: 21" x 37" x 14"

Connector Center w/Header
Y-589

*Product not
included.*

\$611⁹⁹
MSRP



Dimensions: 4' x 4' x 4'



Spinner Y-777

*Product and graphics
not included.*

\$347⁹⁹
MSRP



Dimensions: 24" x 24" x 5'

Connector Dump Bin Y-925

Product not included.

\$219⁹⁹
MSRP

Headers listed on page 32.



Dimensions: 26" x 26" x 30"

Make the Most of your Floor Space:

Maximizing the available space on your sales floor while still maintaining a clean, open look can be a challenge. With a strategically placed floor display, you will display more merchandise with an attractive design making it easy for customers to browse for specific product types. These versatile, durable racks give you functionality. Floor displays are in stock and ready to ship, so you won't waste time waiting for delivery.

IDEAL® Accessories

Peg Bar Rack
Y-312 (1/pkg.)

\$6⁹⁹
MSRP



Dimensions: 24" x 4" x 2"

Loop Hook
Y-313 (5/pkg.)

\$4⁹⁹
MSRP



Dimensions: 6"

Straight Hook
Y-314 (5/pkg.)

\$4⁹⁹
MSRP



Dimensions: 6"

Sidekick Hooks
Y-414 (20/box)

\$9⁹⁹
MSRP



Dimensions: 4"

Hook
Y-458 (1/pkg.)

\$1⁹⁹
MSRP



Dimensions: 4"

Metal Hooks
Y-459 (20/pkg.)

\$19⁹⁹
MSRP



Dimensions: 6"

Metal Loop Hook
Y-461 (5/pkg.)

\$4⁹⁹
MSRP



Dimensions: 6"

Fish Tape Hook
Y-462

\$23⁹⁹
MSRP



Dimensions: 6" x 3" x 7"

Slat Wall
Hook Y-467
(10/pkg.)

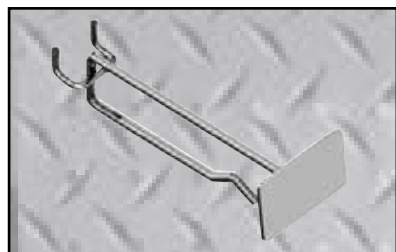
\$10⁹⁹
MSRP



Dimensions: 6"

Pegboard Hook
w/Pricing Plate
Y-479 (20/pkg.)

\$27⁹⁹
MSRP



Dimensions: 6"

Shelf Talker
P-5323

\$9⁹⁹
MSRP



Dimensions: 5" x 9" (overall)



Pegboard Basket
Y-419



Dimensions: 12" x 12" x 6"

\$15⁹⁹
MSRP

Fish Tape Basket
(Header Included)
Y-437



Dimensions: 13" x 12.25" x 12"

\$35⁹⁹
MSRP

Wire Lube Basket
Y-496



Dimensions: 12" x 8" x 6"

\$35⁹⁹
MSRP

Black Basket
w/2 Dividers
Y-560



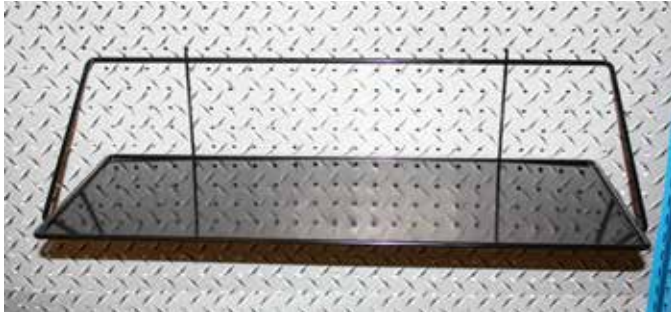
Dimensions: 36"x 12"x 8-1/4"

\$18⁹⁹
MSRP

IDEAL® Accessories

Pegboard Shelf
Y-417

\$41⁹⁹
MSRP



Dimensions: 24" x 10" x 6"

2' Slatwall Shelf
Y-428

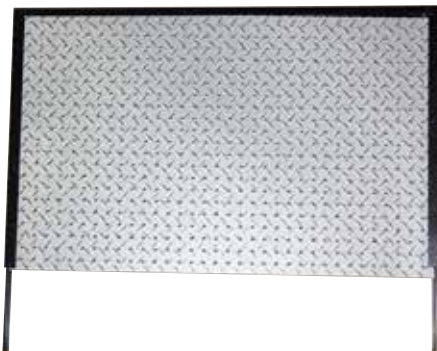
\$53⁹⁹
MSRP



Dimensions: 24" x 10" x 2"

3' Diamond Plate Extender
Y-503

\$50⁹⁹
MSRP



Dimensions: 36" x 24" x 2"

3' Black Pegboard Shelf
Y-561

\$30⁹⁹
MSRP



Dimensions: 37" x 17" x 4"



Slat Wall Strips (Adhesive Back)

Y-1134 **\$65⁹⁹** MSRP

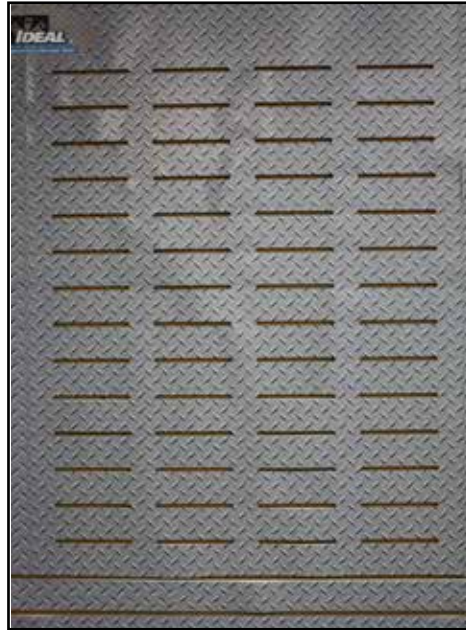
Dimensions: 8' x 4'



Slat Wall Skin

Y-1136 **\$42⁹⁹** MSRP

Dimensions: 3' x 4'



Diamond Plate Skins (Pegboard)

Y-1130 **\$29⁹⁹** MSRP

Y-1132 **\$26⁹⁹** MSRP

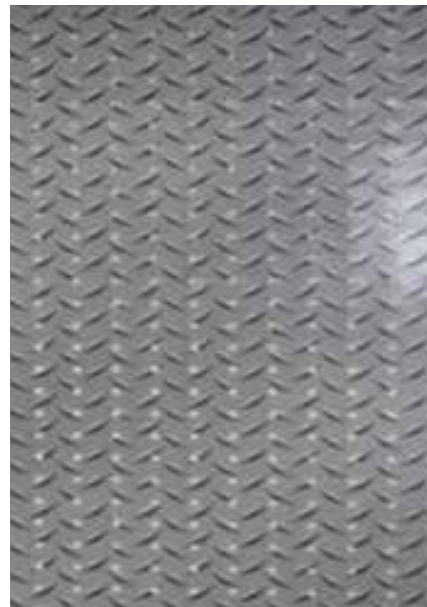
Y-1135 **\$46⁹⁹** MSRP

Y-1131 **\$46⁹⁹** MSRP

Y-1133 **\$33⁹⁹** MSRP

*Y-1133 for use on Y-415 only.

Dimensions:	Y-1130	18" x 34"
	Y-1132	36" x 26"
	Y-1135	4' x 4'
	Y-1131	3' x 4'
	Y-1133	36" x 24"



Wire Connectors Header
P-1591



Dimensions: 2'x 6"

Wire Strippers/Hand Tools
Header - P-1598



Dimensions: 2'x 6"

Fish Tapes Header
P-2395



Dimensions: 2'x 6"

Self-Feed Bits Header
P-2812



Dimensions: 2'x 6"

TKO™ Hole Cutter Header
P-2882



Dimensions: 2'x 6"

Screwdrivers Header
P-5086



Dimensions: 2'x 6"

~~\$6⁹⁹~~
MSRP

Industrial Bits Header
P-5096



Dimensions: 2'x 6"

Cool Tools Header
P-5098



Dimensions: 2'x 6"

Profit Center Header
P-5040



Dimensions: 2'x 6"

Test & Measurement Header
P-1593



Dimensions: 2'x 6"

DataComm Header
P-1597



Dimensions: 2'x 6"

The Brand Electricians Trust.™
Header (2-sided) P-1491



Dimensions: 2'x 6"

~~\$6⁹⁹~~
MSRP

~~\$6⁹⁹~~
MSRP

~~\$6⁹⁹~~
MSRP

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MSRP

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MSRP

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MSRP

~~\$6⁹⁹~~
MSRP

~~\$6⁹⁹~~
MSRP



The Brand Electricians Trust.™
Header – P-1574

\$6⁹⁹
MSRP



Dimensions: 2'x 6"

Wing-Nut®/Wire-Nut® Wire
Connectors Header - P-1823
(2-sided)

\$6⁹⁹
MSRP



Dimensions: 2-1/2'x 11-1/2"

Twister® Wire Connectors Header
P-2211

\$3⁹⁹
MSRP



Dimensions: 2-1/2' x 11-1/2"

Wire Connectors Header
P-1586

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

Wire Installation Header
P-1587

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

Wire Strippers/Hand Tools
Header – P-1590

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

Wire Management Header
P-1589

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

Screwdriver Header (w/Clips)
P-2815

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

Test & Measurement Header
P-1588

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

DataComm Header
P-1596

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

DataComm Header w/clips
P-2422

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

IDEAL Header (w/clips)
P-2421

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

IDEAL® Signage

The Brand Electricians Trust.™
Header – P-1535

\$9⁹⁹
MSRP



Dimensions: 3'x 8"

IDEAL Window Cling
P-1867

\$4⁹⁹
MSRP



Dimensions: 6"x 3"

Hand Tools Header
P-2481

\$7⁹⁹
MSRP



Dimensions: 14-1/5"x 3-7/8"

Time to Reorder Tags
P-2213

\$4⁹⁹
MSRP



Dimensions: 2"x 3"

Cutting Tools Header
P-2256

\$6⁹⁹
MSRP



Dimensions: 15.5"x 2-7/8"

Dump Bin Header, IDEAL
Y-927

\$9⁹⁹
MSRP



Dimensions: 26" x 26"

Quick-Change Step Drill Bits
Header - P-5008

\$6⁹⁹
MSRP



Dimensions: 22"x 4"

Dump Bin Header, Buchanan
Y-929

\$9⁹⁹
MSRP



Dimensions: 26" x 26"

Authorized Distributor
Window Cling – P-2106

\$4⁹⁹
MSRP



Dimensions: 5-1/2"x 4-1/2"

Oval "IDEAL" Logo Label
P-5061

\$9⁹⁹
MSRP



Dimensions: 10"x 5"



The Brand Electricians Trust Banner – P-1362



Dimensions: 3'x 2'

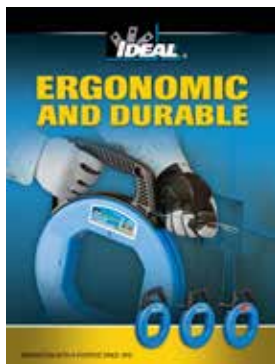
\$35⁹⁹
MSRP

Wire Strippers Poster P-5048



\$19⁹⁹
MSRP

Fish Tapes Poster P-5047



Dimensions: 18"x 2'

\$19⁹⁹
MSRP

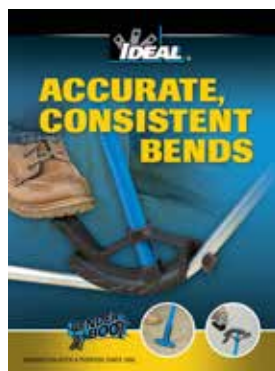
Dimensions: 18"x 2'

Plier Poster P-5046



\$19⁹⁹
MSRP

Bender Poster P-5052



Dimensions: 18"x 2'

\$19⁹⁹
MSRP

Dimensions: 18"x 2'

PowerBlade™ Cable Cutter Poster P-5232



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

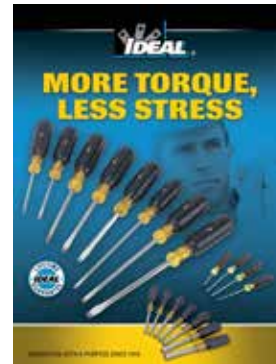
Ratch-a-Nut™ Screwdriver Poster
P-5051



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

Screwdrivers Poster
P-5049



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

Wing-Nut® Wire Connector Poster
P-5312



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

Twister® Wire Connector Poster
P-5313



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

Twist-On Wire Connector Poster
P-5314



\$19⁹⁹
MSRP

Dimensions: 18"x 2'

TKO™ Hole Cutter Poster
P-5318



\$19⁹⁹
MSRP

Dimensions: 18"x 2'



TightSight™ Clamp Meter
Poster
P-5320

\$19⁹⁹
MSRP



Dimensions: 18"x 2'

Lockout/Tagout Poster
P-2727

\$35⁹⁹
MSRP



Dimensions: 3'x 2'

Test & Measurement Headers
P-5041

\$15⁹⁹
MSRP



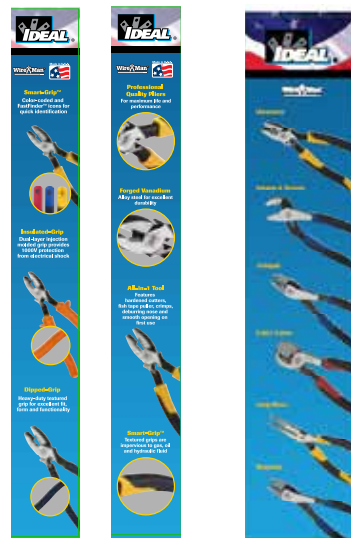
Dimensions: 2'x 6"



Dimensions: 6"x 3'

Hand Tool Spinner Display
Graphics
P-5272

\$32⁹⁹
MSRP

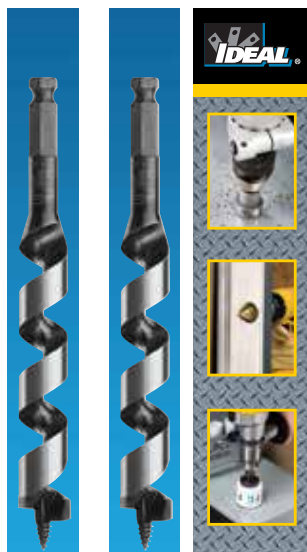


IDEAL® Signage

Hole Cutting Spinner Display Graphics
P-5227



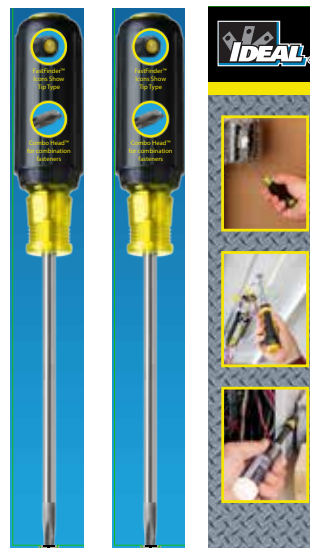
\$32⁹⁹
MSRP



Screwdriver Spinner Display Graphics
P-5236



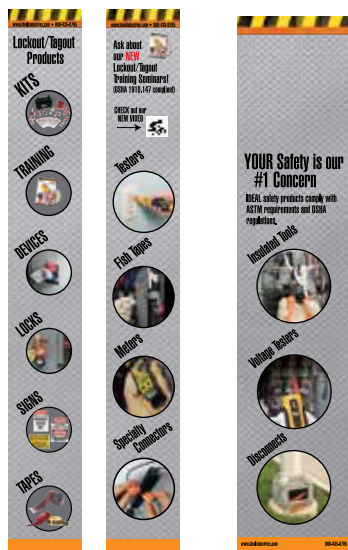
\$32⁹⁹
MSRP



Safety Spinner Display Graphics
P-5237



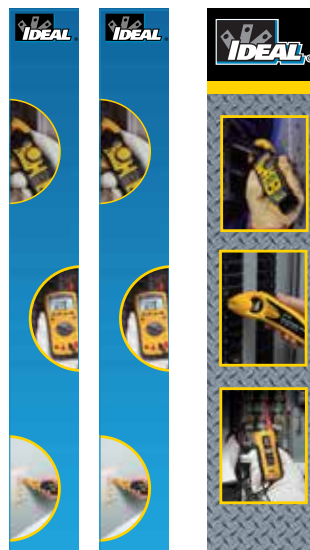
\$32⁹⁹
MSRP



Residential Spinner Display Graphics
P-5211



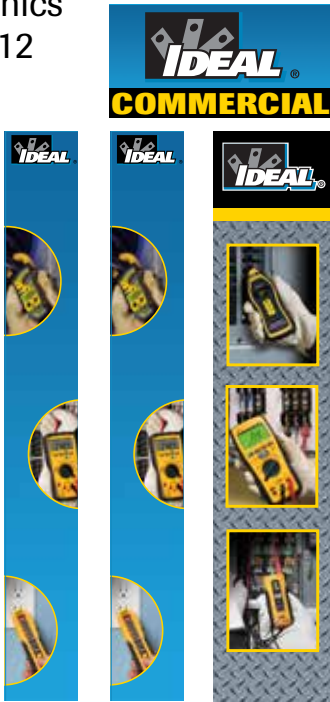
\$32⁹⁹
MSRP





Commercial Spinner Display
Graphics
P-5212

\$32⁹⁹
MSRP



DataComm Spinner Display
Graphics
P-5210

\$32⁹⁹
MSRP



Wire Termination Spinner Display
Graphics
P-5316

\$32⁹⁹
MSRP



TKO™ Hole Cutter Aisle
Blades
P-5233

\$19⁹⁹
MSRP





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Merchandising

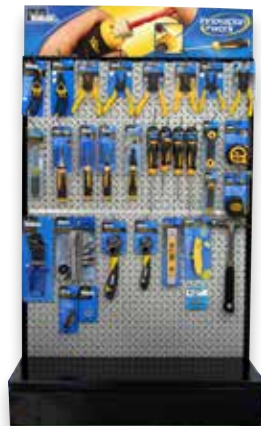


Your store's shelf is a battleground for the electrician's dollar. If it's advertising that gets customers into the store, it's merchandising that gets them to select the right products for the job once they are there. At IDEAL Electrical, we are dedicated to building in-store merchandising to maximize your sales by making key products stand out, educating the tradesman on the right tools for the job and giving them one-stop shop options to get everything they need and get back on the job site.

IDEAL Electrical merchandising solutions include our most basic racks and signage to our compelling and powerful Profit Center solutions. As the market leader in many of the categories we serve, you can count on IDEAL Electrical to be your category partner to drive profitable growth and deliver a shopping experience that is meaningful to the electrician.



Counter Displays



Floor Displays



Rolling Displays



Wall Displays



Why attend an IDEAL Merchandising Seminar?

Join us to explore key topics about visual merchandising from the basic building blocks to creative new ways to refresh your existing space and keep customers coming back to see what's new. Learn simple steps on how you can leverage counter space for bigger profits and how to organize your store with efficient, compelling product displays. This seminar will give you creative, practical and affordable ideas on how to plan and develop so you can make creative, intelligent changes that will help your businesses grow and thrive.

What do IDEAL Seminars cover?

- ▶ **Store Design** - Learn the correct techniques of a store layout that will improve your store and traffic flow for maximizing impulse sales. Remove the barriers to higher profits.
- ▶ **Display Design** - Do you feel that putting a full display out front is all it takes to merchandise? You will be pleasantly surprised to learn how product placement can greatly improve the amount of material your counter area can sell – day after day.
- ▶ **Signage** - Increase what your customer picks up and buys with simple yet effective signage tips. Signage overcomes the barrier of your customer's reluctance to ask questions.
- ▶ **Promotions** - Learn how to have effective promotions that tie in with your merchandising to move more material from your shelf to your customers' trucks.
- ▶ **Competition** - Who is your #1 competitor? It could be you! Discover effective ways to find what your customer thinks of your service. Learn ways to check what your competitor is doing.
- ▶ **Loss Prevention** - Did someone really steal that screwdriver or was it given away as a good will gesture? Explore different methods to reduce losses while seeing sales increase.

Merchandising seminars are held semi-annually at the Corporate office in Sycamore, Illinois. The full-day seminar includes training, factory tours and visiting the IDEAL Electric showroom. TED Magazine voted the IDEAL Merchandising Seminars the Best of the Best in the Event category for 2014.



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